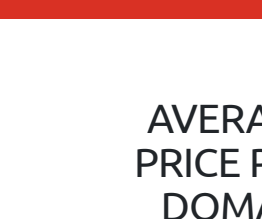


Mar 2020 – Mar 2021

# .ME PREMIUM DOMAINS REPORT



PREMIUM DOMAINS REGISTERED **79**

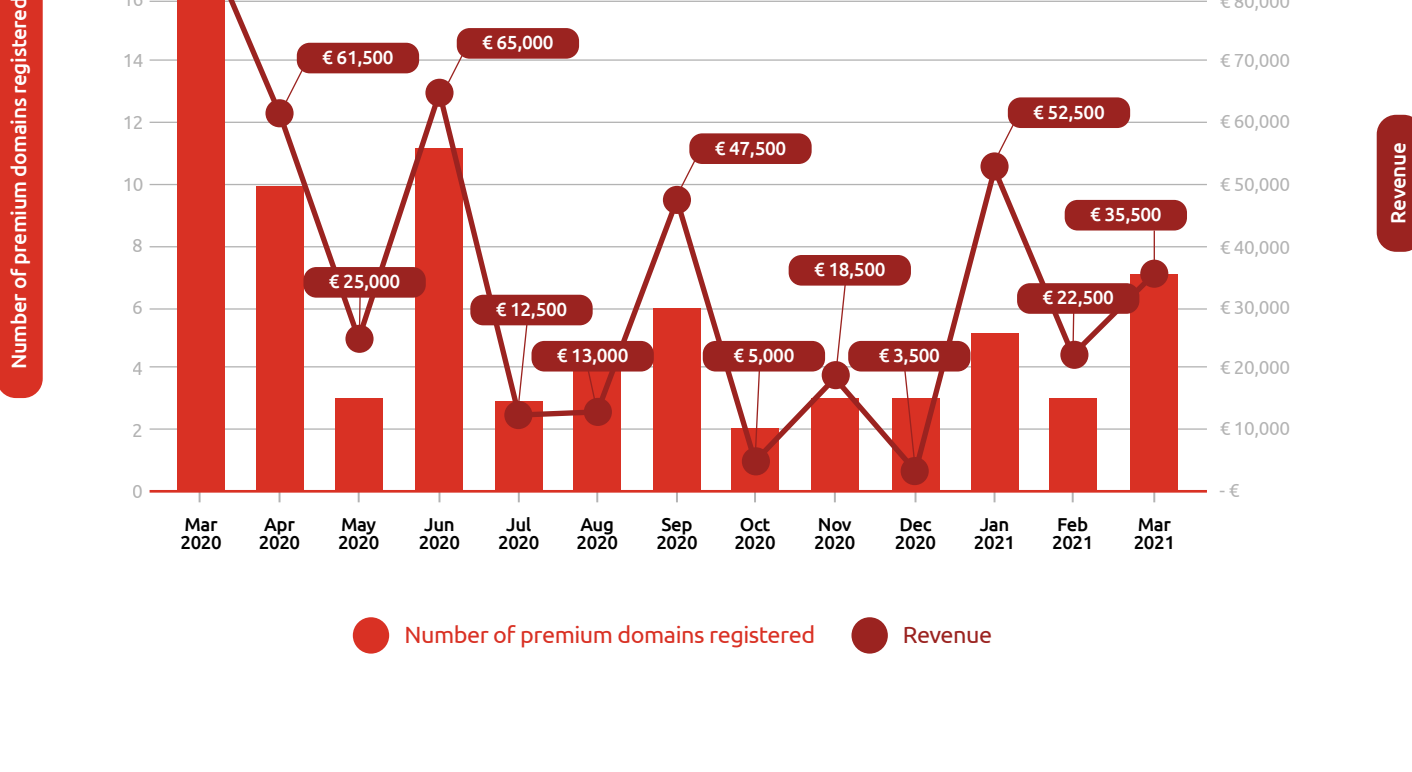


PREMIUM REVENUE **€ 453,500**

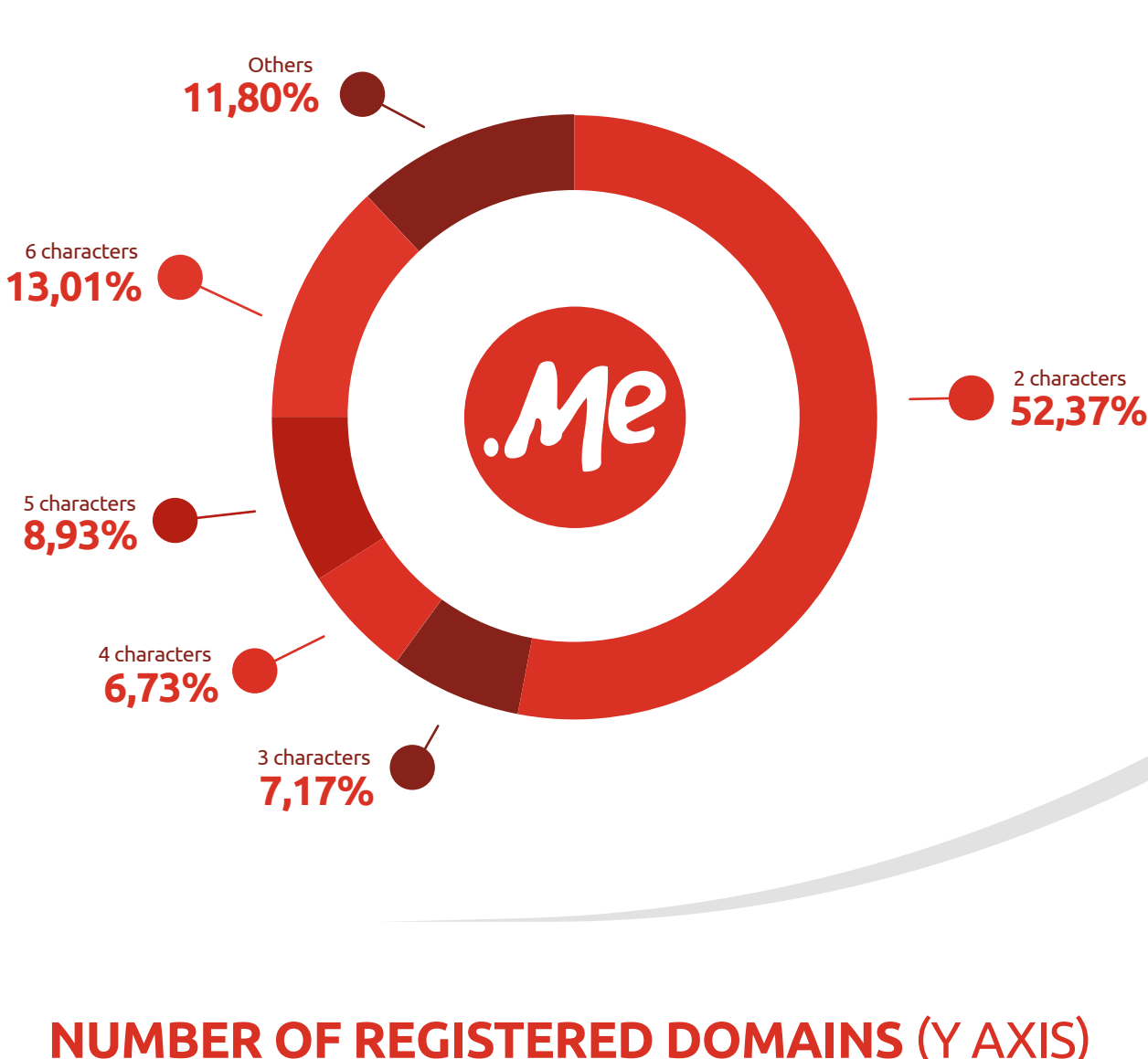
AVERAGE PRICE PER DOMAIN **€ 5,740**



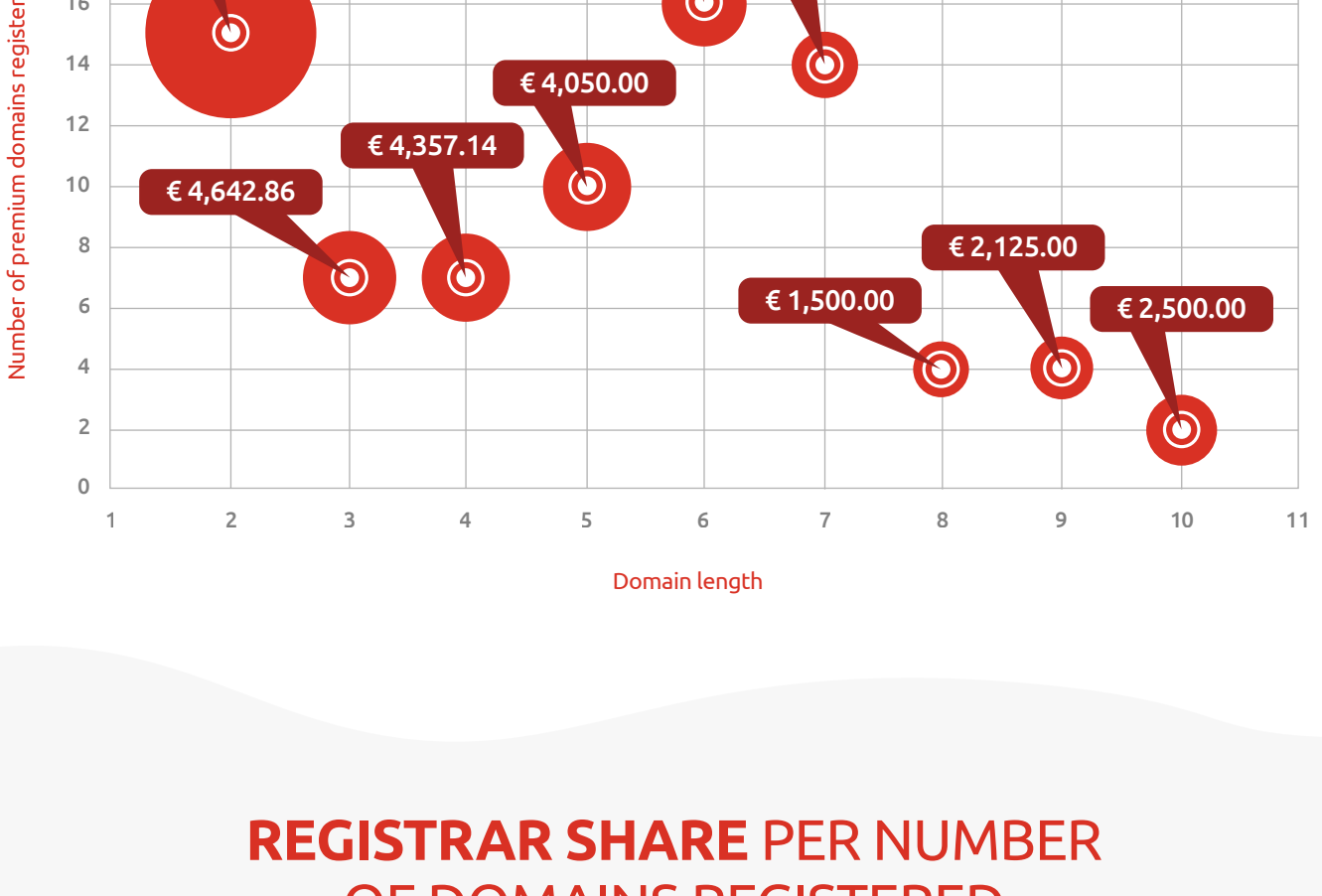
## PREMIUM REVENUE PER MONTH



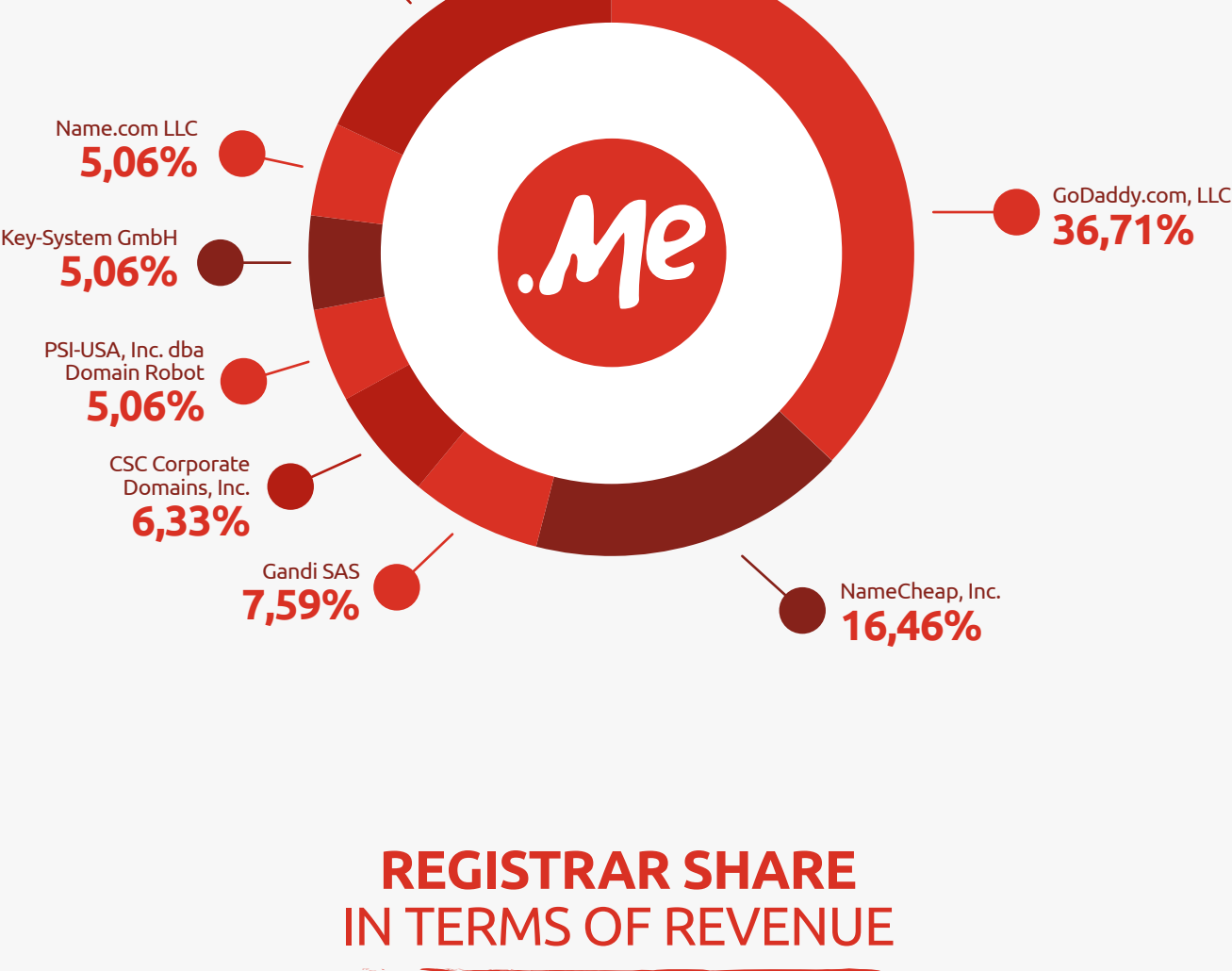
## PREMIUM REVENUE SHARE BY DOMAIN LENGTH



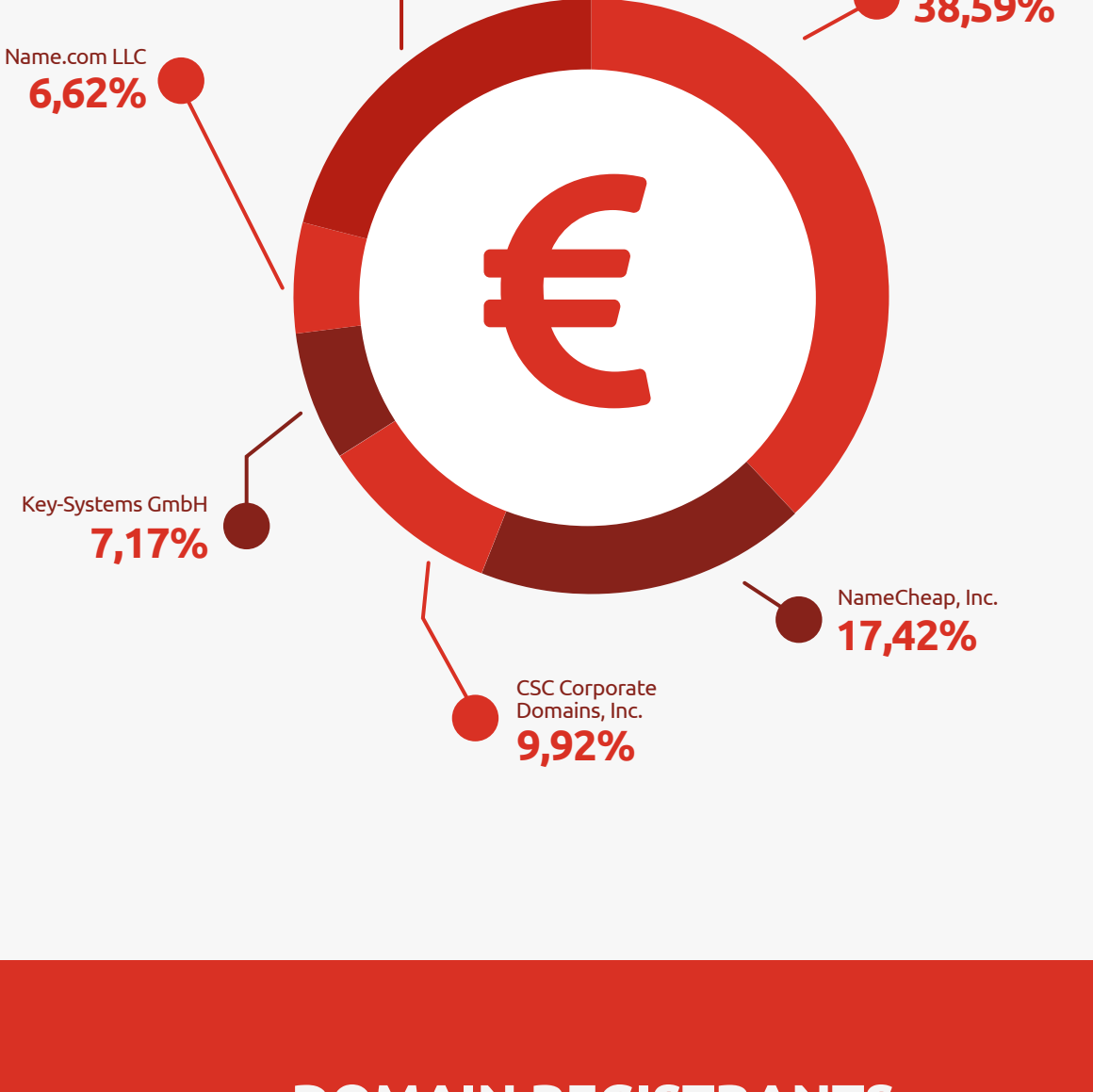
## NUMBER OF REGISTERED DOMAINS (Y AXIS) AND AVERAGE PRICE (BUBBLE SIZE) PER DOMAIN LENGTH (X AXIS)



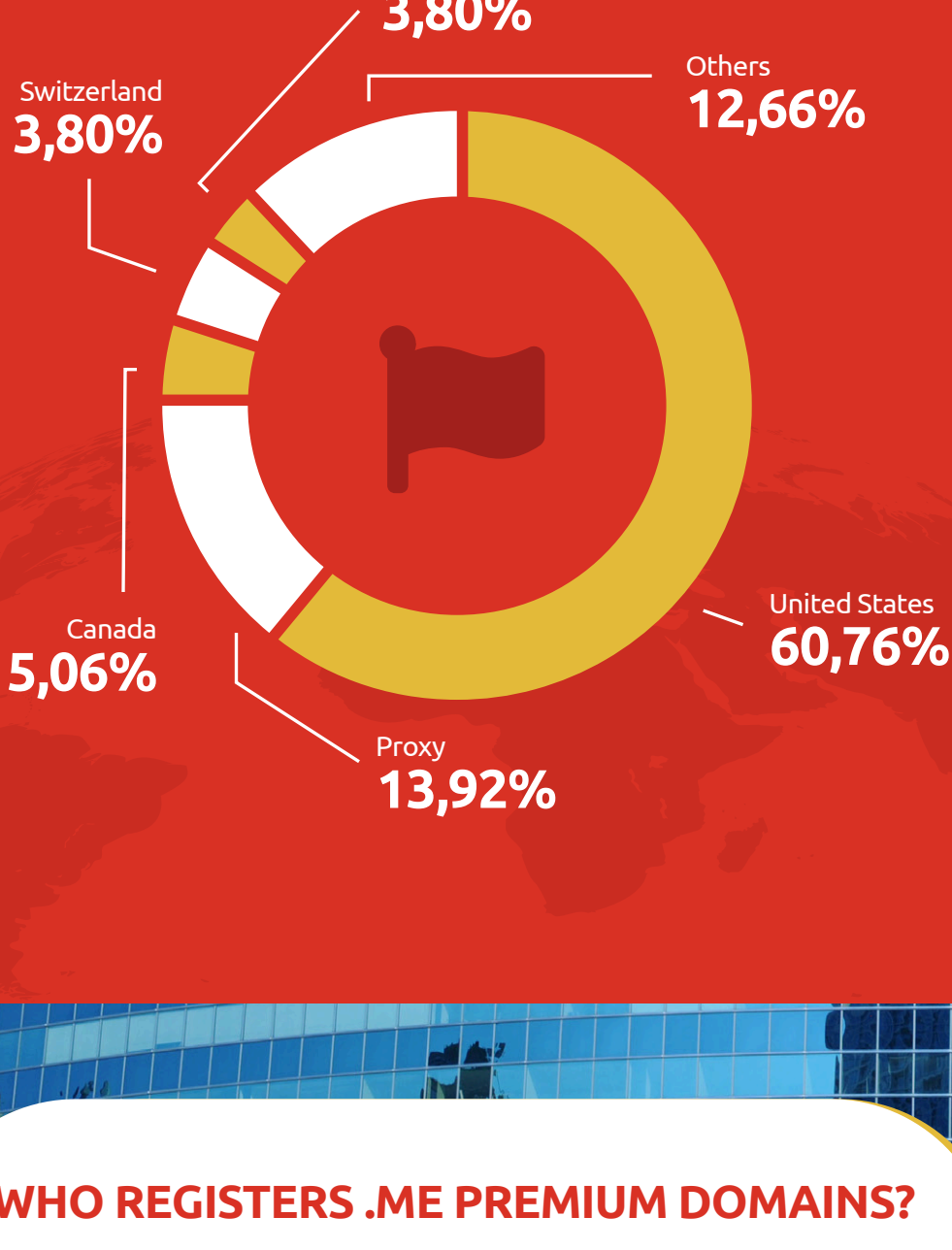
## REGISTRAR SHARE PER NUMBER OF DOMAINS REGISTERED



## REGISTRAR SHARE IN TERMS OF REVENUE



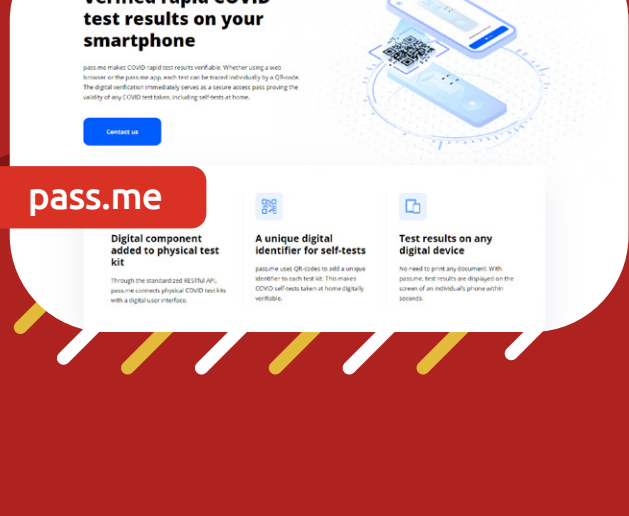
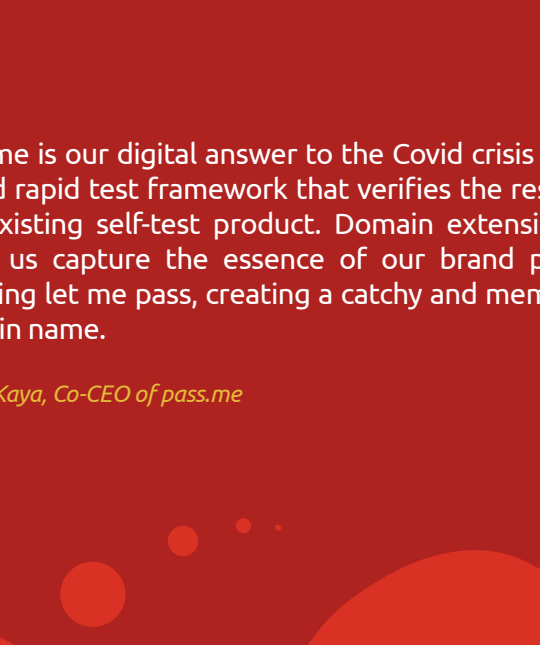
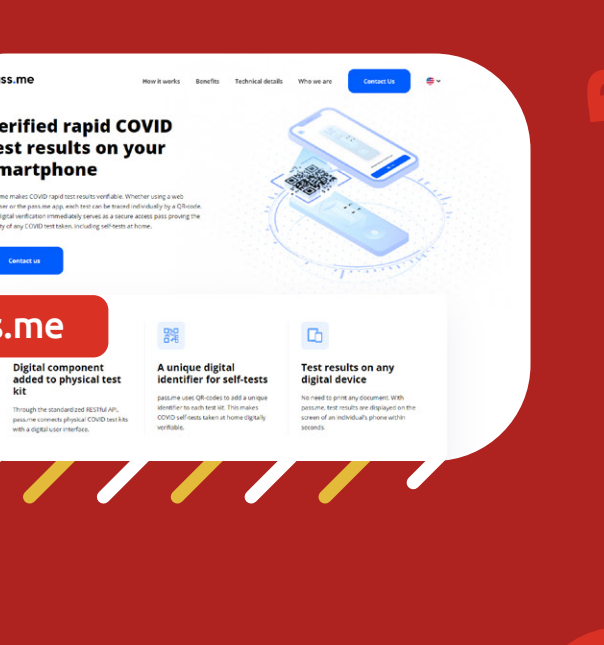
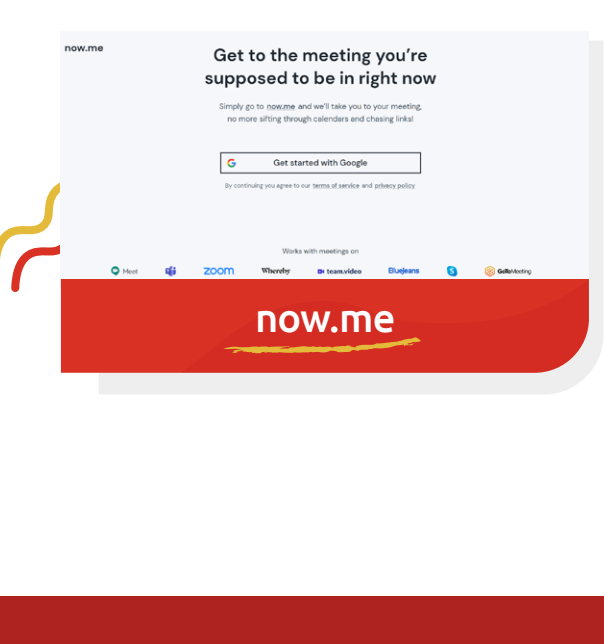
## DOMAIN REGISTRANTS BY COUNTRY



## WHO REGISTERS .ME PREMIUM DOMAINS?



## PREMIUM DOMAINS IN ACTION



Pass.me is our digital answer to the Covid crisis – it is a hybrid rapid test framework that verifies the results of any existing self-test product. Domain extension .ME helps us capture the essence of our brand pass.me meaning let me pass, creating a catchy and memorable domain name.

Jakob Kaya, Co-CEO of pass.me

