

2021 .ME Premium Domain Report

.Me

72 Premium domains registered

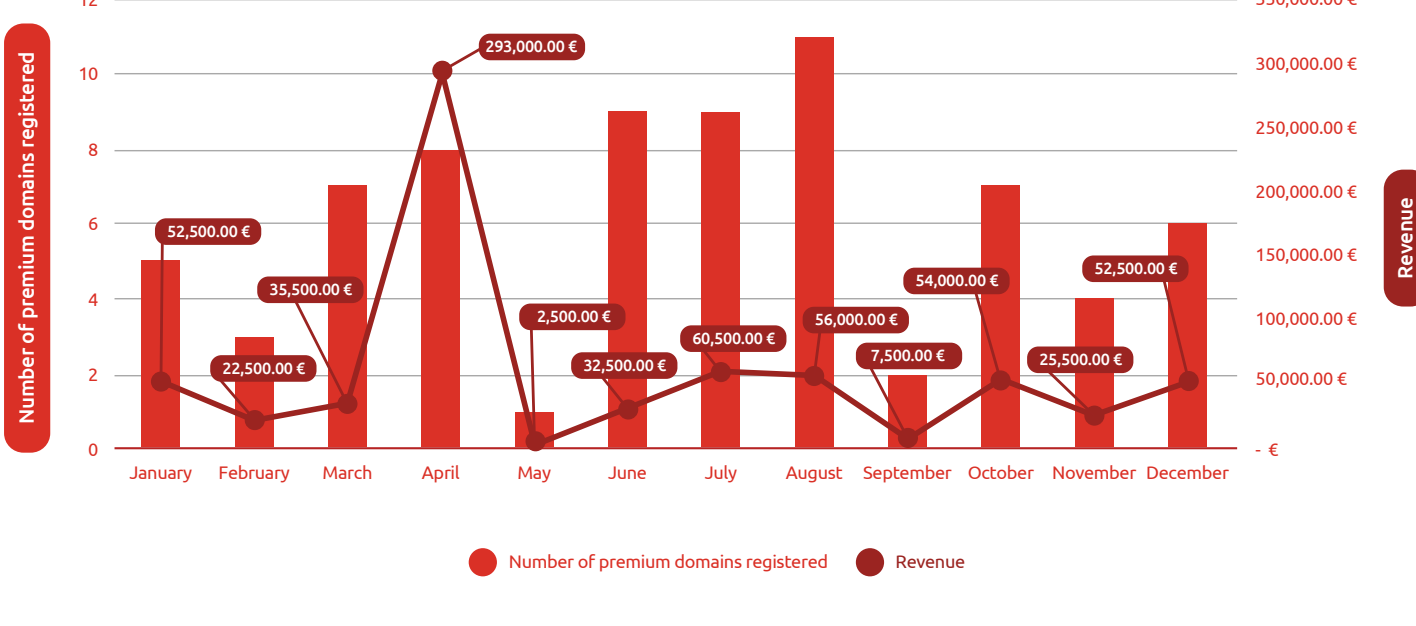


€ 694,500 Premium Revenue

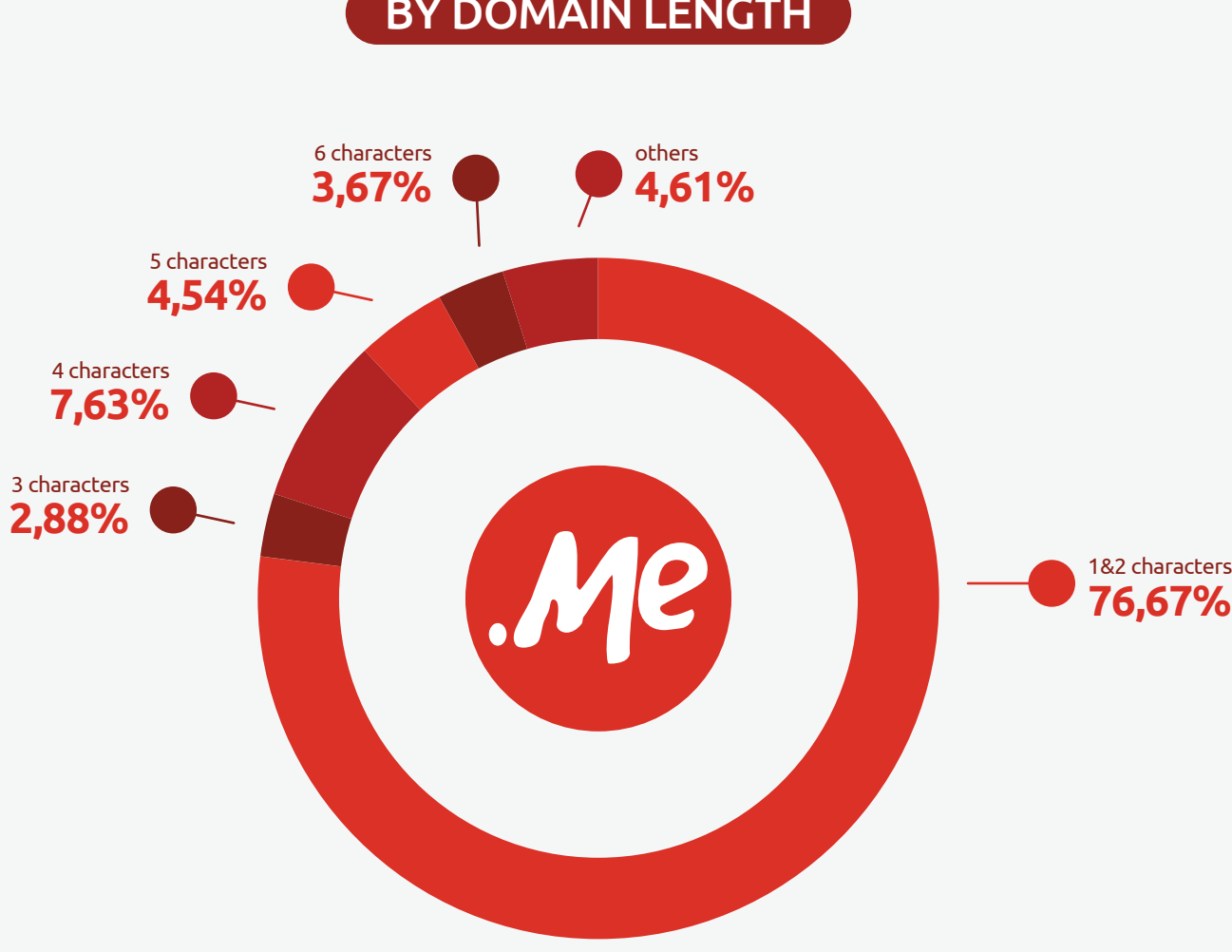
€ 9,646

Average price per domain registered

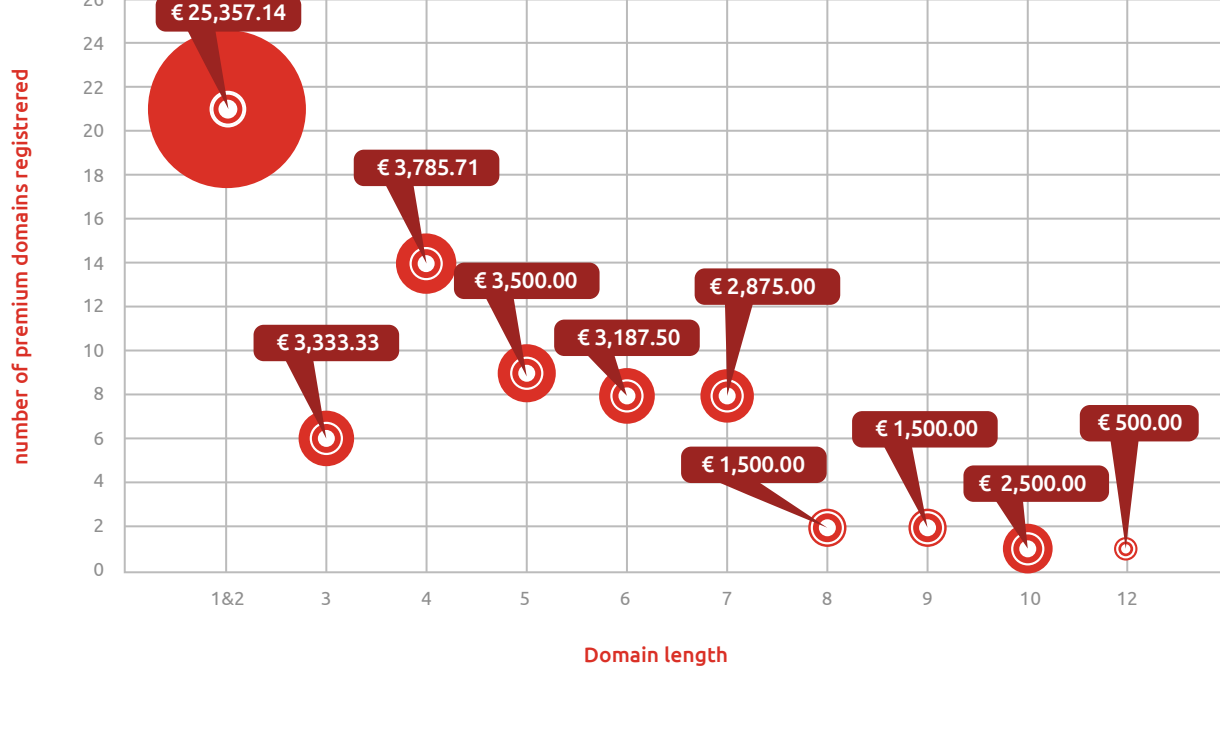
PREMIUM REVENUE PER MONTH



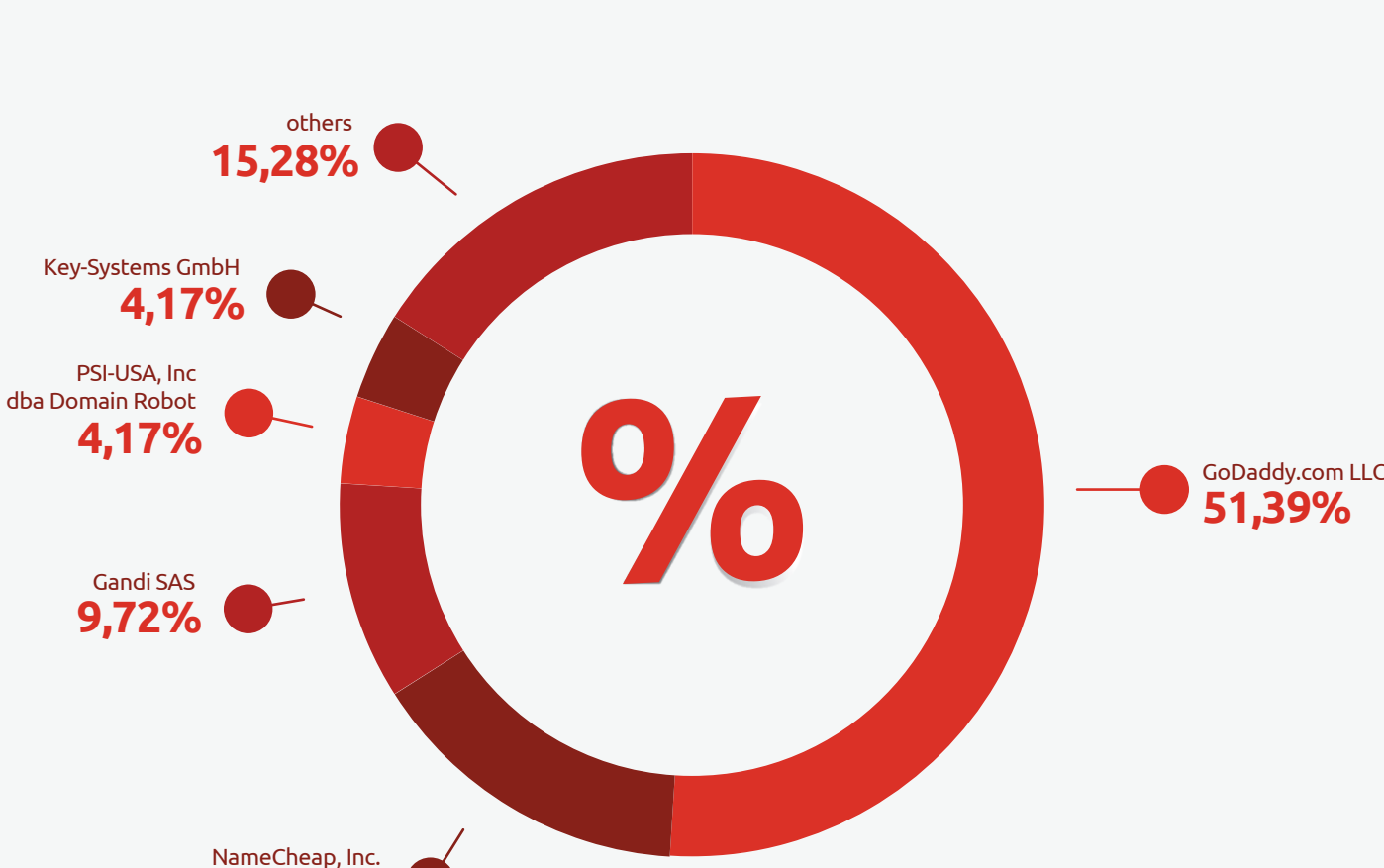
PREMIUM REVENUE SHARE BY DOMAIN LENGTH



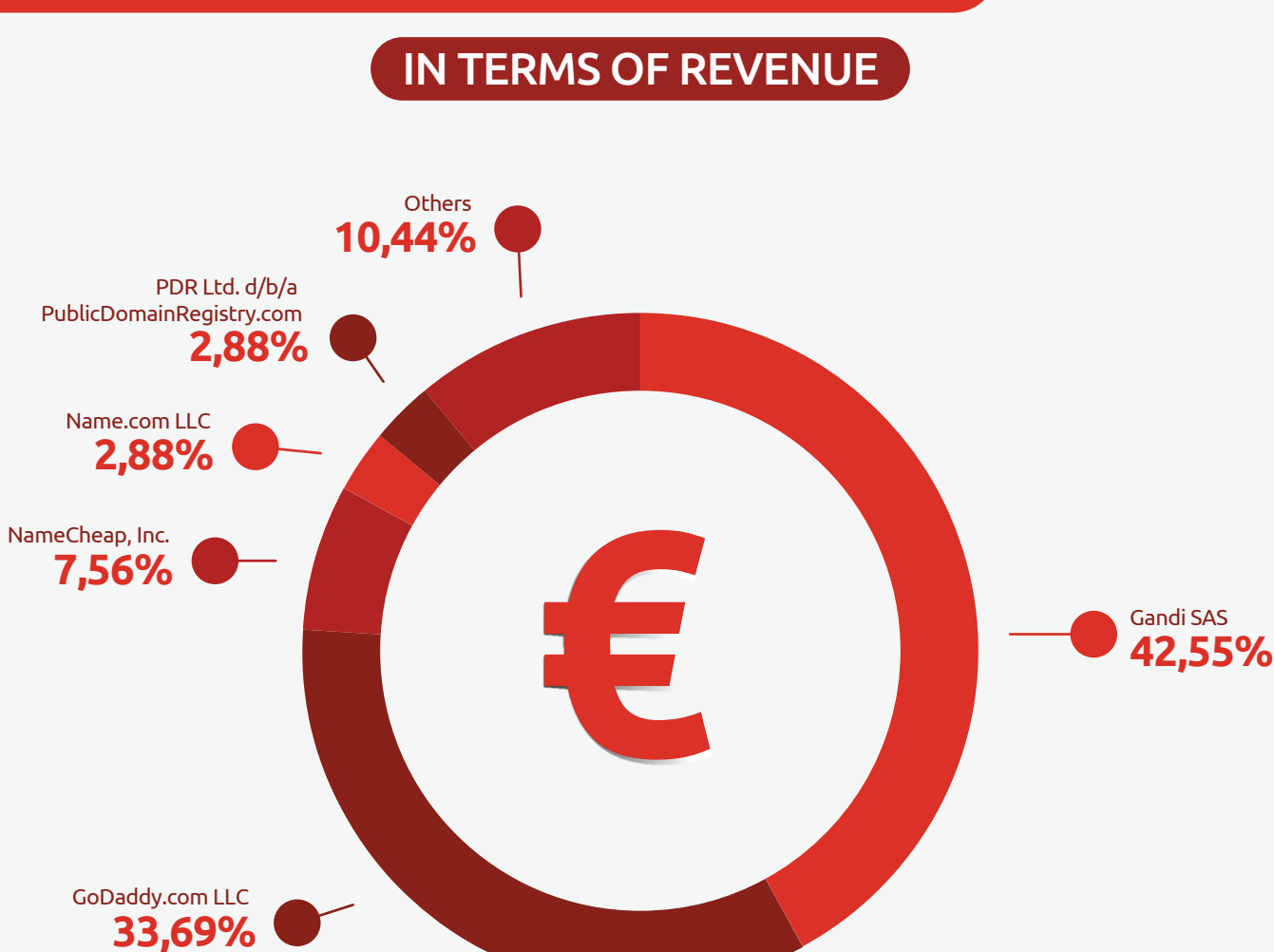
NUMBER OF REGISTERED DOMAINS (Y AXIS) AND AVERAGE PRICE (BUBBLE SIZE) PER DOMAIN LENGTH (X AXIS)



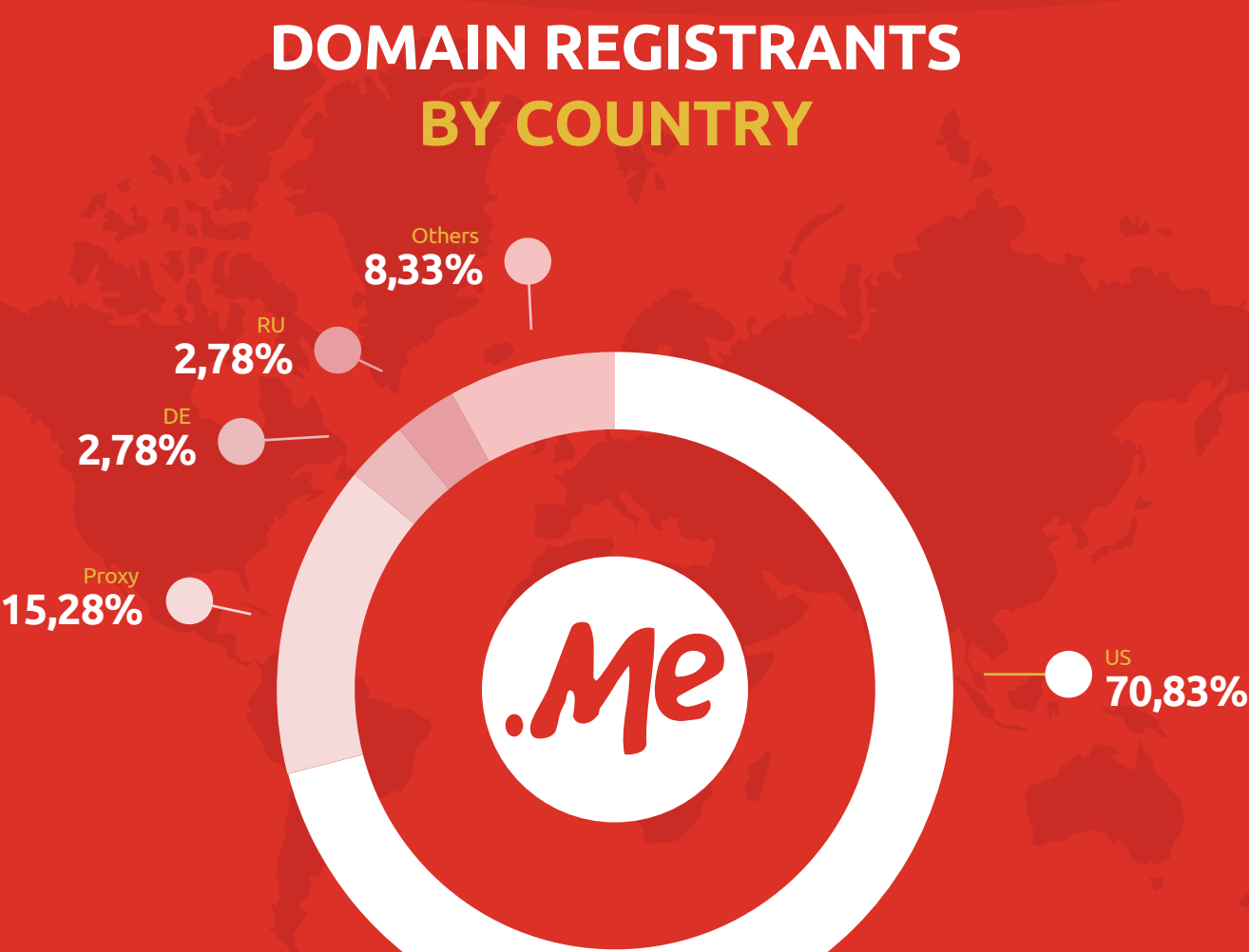
REGISTRAR SHARE PER NUMBER OF DOMAINS REGISTERED



REGISTRAR SHARE IN TERMS OF REVENUE



DOMAIN REGISTRANTS BY COUNTRY



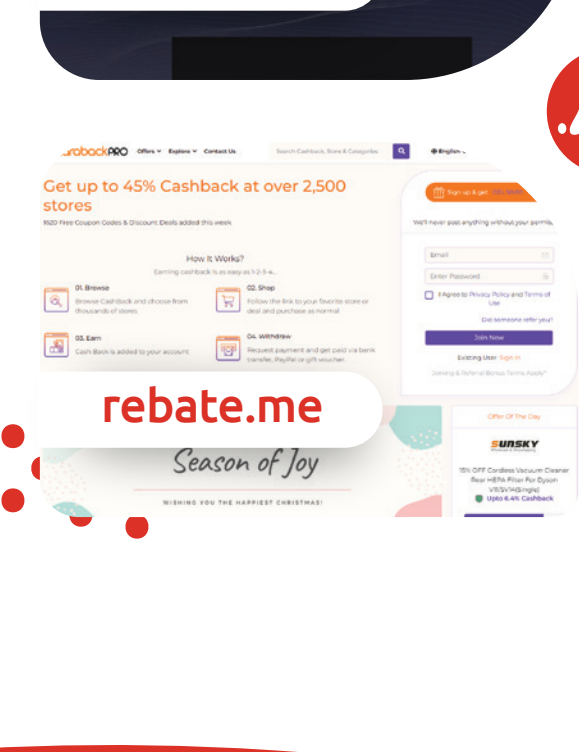
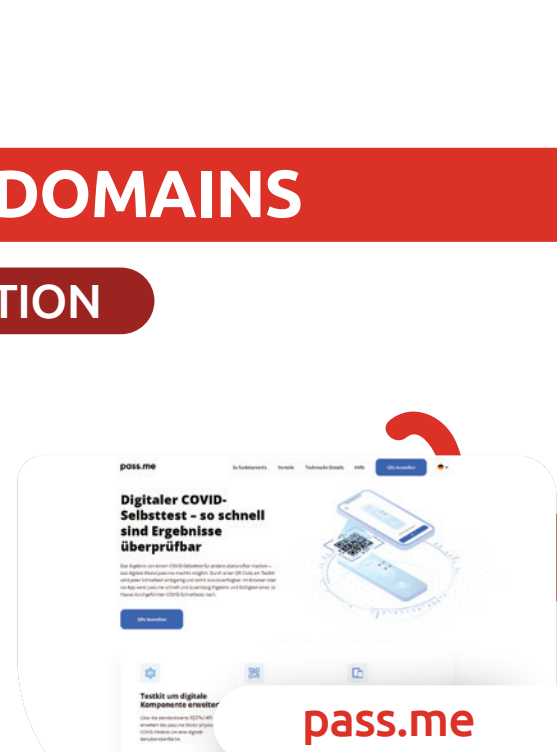
WHO REGISTERS .ME PREMIUM DOMAINS?

Meta

zoom

AvePoint®

PREMIUM DOMAINS IN ACTION



"So what's behind that new domain name – ZA.ME? Well ZA is the last two letters in my last name and the .ME is the abbreviation of my full name. And let's face it, it is definitely easier to remember than my previous domain: marcebalaroza.com."

- Marc A Balara, registrant of ZA.ME

.Me